

# Toshiya Masuda



## Concept

By expressing computer-generated (CG) digital images—which inherently lack texture or physical presence—through ceramics, a medium associated with tangible texture and materiality, I aim to create a striking visual gap. This sense of strangeness evoked by the gap between virtual and real becomes a way to reflect on the contemporary reality where virtual and physical worlds coexist. At the same time, I believe this approach enables ceramics to gain freshness and originality within its long-standing history.

## Work Description

Taking inspiration from Andy Warhol's banana graphic used on the Velvet Underground's album cover, I created a banana piece that visually mirrors (reverses) Warhol's. This inversion represents my contrasting approach to his mass-production style with multiple staff—mine being a highly crafted, handmade process done entirely by one artist. Though the bananas may appear similar, each is individually handmade, resulting in slight variations. They resemble editioned works but are in fact unique, one-of-a-kind originals.

1977 Born in Osaka City, Osaka Prefecture, Japan

1999 Graduated from the Department of Craft, Metal Craft Course, Osaka University of Arts, Faculty of Art

## Solo Exhibitions

2005 “Ceramic Motor Show” Gallery Shiro (Osaka)

2006 “Ceramic Working Car Show” Gallery Shiro (Osaka)

“Ceramic Motor Show in Kyoto” Gallery Suzuki (Kyoto)

2008 “PUSH START” Gallery Shiro 3 (Osaka)

2010 “image” Gallery Shiro 3 (Osaka)

“image in Kyoto” Gallery Haneusagi room 4 (Kyoto)

- 2012 “LOW PIXEL CG SENSE OF WONDER” Takashimaya Art Gallery, Shinjuku (Tokyo)
- 2013 “MASUDA TOSHIYA EXHIBITION” Gallery Shiro (Osaka)  
 “Strange Sensation” pARa:site (Kanazawa, Ishikawa)
- 2014 “Some Scenery of Another Time” Space Ohara (Tajimi, Gifu)
- 2015 “visualise” Art Fair Tokyo [Mito Tadatradng] (Tokyo International Forum, Tokyo)
- 2016 “Yin and Yang” VOLTA NY [Gallery Kogure] (PIER 90, New York)
- 2017 “Sweet Memories” Takashimaya Art Gallery, Shinjuku (Tokyo)
- 2019 “Nostalgic Future” Art Fair Tokyo [Mito Tadatradng] (Tokyo International Forum, Tokyo)
- 2020 “Scooping Memories” Contemporary Art Sōkyo (Kyoto)
- 2021 “Toshiya Masuda Digital Ceramics” Gallery Kogure (Tokyo)  
 “Texture Noise” Space Ohara (Tajimi, Gifu)
- 2022 “Texture Noise” Takashimaya Art Gallery Shinjuku · Takashimaya Osaka Gallery NEXT (Tokyo · Osaka)
- 2024 “Scarcity Mass Production” Seibu Ikebukuro Main Store 8F Art Gallery (Tokyo)

### **Group Exhibitions & Open-Call Participations**

1999–2002 Art Student Craft Exhibitions, Metalworking Competitions, and Craft Shows at venues such as Kintetsu Department Store Uehommachi (Osaka), Sano City Cultural Hall (Tochigi), South Wind Culture Gallery (Kagoshima), and others

2001 ¥3000 Works Exhibition Gallery Kitanozaka (Hyōgo) / 7th Monozukuri Contest (Material Technology Center) / 47th All Kansai Art Exhibition (Osaka Municipal Museum) / Fuji Fire Art Space 2001 (Kansai Airport & Fuji Insurance Osaka HQ)

2002 Classic “Sake Ware” Exhibition / ITAMI International Craft Exhibition (Hyōgo & Osaka) / Design shows at Gallery Kitanozaka

2003 Wood, Metal, Earth & Air Exhibition (Tenmabashi Kōun Gallery, Osaka) / 26th Chōsan Ceramic Exhibition (Tokoname & Aichi Prefectural Culture Center)

2004–2005 Summer-themed group shows at Paper Voice Gallery etc. / 27th Chōsan Ceramic Exhibition / 7th Mino International Ceramics Exhibition (special prize, ceramics)

2006–2008 Kyoten Exhibition (Kyoto City Museum) / P&E Exhibition (Artcourt Gallery, Osaka) / “Toy-size Toy” show (Ban Gallery, Osaka) / Kobe Biennale Contemporary Ceramics (Kobe Meriken Park) / Daimaru Museum exhibitions (Tokyo & Osaka) / Osaka Contemporary Art Center shows and the Kyoto Craft Biennale

2011 Re:Present (LA Mart, Los Angeles) / Wabi Savvy, Torrance Art Museum satellite show (Los Angeles)

2012–2016 TAMA VIVANT II at Tama Art University / Cultural heritage events in Sakai, Osaka / Art installations in Kanagawa and Tokyo / Paramita Ceramic Art Award (Mie) / Convergence & Transcendence exhibition (Icheon World Ceramic Center, Korea)

2018–2023 Exhibitions in France such as Reality Illusions at Villa Domuse (Honfleur) and Sans les mains! (Limoges) / Melting Pot series (Sakai/Osaka, Hanshin Department, Artglorieux Tokyo) / Group shows including Ceramic Synergy at Kyoto City KYOCERA Museum of Art / SHIBUYA PIXEL ART and other Tokyo and Osaka

events

2025 Beyond Clay Touch Gallery (Hong Kong)

### **Art Fair**

Art Fair Tokyo / Art Osaka / KOGEI Art Fair Kanazawa / Art Taipei / VOLTA NY / ART FAIR ASIA/FUKUOKA  
/ Ceramic Brussels

### **Awards**

1999 Best Award, Art Student Craft Exhibition

2000 Excellence Award, Art Student Craft Exhibition

2001 Encouragement Award, 7th Monozukuri Contest

2002 Honorable Mention, 8th Monozukuri Contest

2003 Chōsan Award (Avant-garde category), 26th Chōsan Ceramic Art Exhibition

2005 Special Jury Prize (Ceramics Division), 7th Mino International Ceramics Exhibition

2023 Ceramic Synergy Award at Ceramic Synergy Exhibition (hosted by Contemporary Art and Culture Promotion Foundation, Kyoto)

### **Public Collections**

Banryū-ji Temple (Tokyo), Museum of Anadolu University (Turkey), Hyōgo Ceramic Art Museum (Hyōgo), Victoria and Albert Museum (London, UK)

### **Other Activities**

2011–2025 Media appearances, lectures, and presentations including:

Presentation at National Museum of Art Osaka / TV appearances on Nippon TV (“Shiodome Gallery House”), Fuji TV (“Houdōkyoku,” “News ZERO,” “Mezamashi TV”), TV Asahi (“Design Code”), ABC Asahi Broadcasting (“News Okaeri” and “Honjitsu wa Diane-na-ri! Season 2”)

Lectures titled “The Making of a Digital Ceramic Artist” at Toyama Glass Art Institute, Osaka University of Arts / TOKYO FM radio show “Kūsō Media” / Pokémon×Isetan art exhibition at Isetan Shinjuku / Book cover usage for Kodansha’s “It’s Time for Detective Work” and POSSE magazine Volume 57–59